# CHELSEA FARESICH

TECHNICAL DESIGNER

Technical Designer with an established history of working in the Intimate Apparel industry. Conducts live model fittings to assure the aesthetic, fit, quality, and function of a garment to accurately reflect the initial Design. My focus is on interpreting Design's concept into a technical package; ultimately, communicating complete information regarding live model fit comments, pattern corrections, grading specification measurements, sewing instructions, garment construction, and BOM that I decide are necessary to achieve Fit of Company standard. Creates an essential organization method to routinely work in collaboration with Factories overseas and Internal Development teams to confirm all aspects of garment quality are recognized and promptly adhere to Delivery deadlines.

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Hoboken, New Jersey



## WORK EXPERIENCE

## o Dana-Co LLC (Natori Brands & Skarlett Blue)

Associate Technical Designer

New York, New York; August 2016 - Present

Natori is a leading design brand of luxury intimates. Renowned for superior fit and meticulous craftsmanship.

- Composes Technical Packages to decisively communicate with factories overseas, QC, Design, Merchandising and Development departments
- Measures and reviews proto & reference samples prior to model fitting
- Leads fit sessions on live models to evaluate corrections needed to achieve fit of Company
- Takes on-body measurements during live model fitting
- Takes detailed notes of garment evaluation during model fittings
- Determines flat patterns corrections to reflect issues during live model fitting(s)
- Illustrates desired pad shape on Mastercones / plastic shots
- Decides the grade of specification measurements in correspondence to garment style
- Collaborates with Designers and Factories to ensure corrected samples follow initial design concept and garment construction
- Creates sewing instructions to trouble-shoot potential complications before production
- Evaluates garment construction based on desired fit, function, and aesthetic
- Ensure Sketch is up to date & provides instructions to measure garment accurately (POMs)
- Update BOMs to reflect garment development
- Communicate with factories overseas daily
- Electronically (via Excel) and physically organizes technical packages, flat patterns, and proto samples according to date and significance

#### Paloma St. James

Design Intern

RELEVANT EXPERIENCE

Style Lab

Atlanta, Georgia; February – March 2016

Assisted with concept development, illustrated technical flats, pattern making, constructed proto samples, and sourced notions

## Savannah College of Art and Design

Senior Collection Fit Model

Atlanta, Georgia; January 2014 - May 2014, February 2015 - May 2015

· Acted as live mannequin during critiques and provided feedback on fit, comfort, and function

Live Model Fitting

Graded Measurement Specifications

Draping

Pattern Drafting & Corrections

Machine and Hand Sewing

Product Development

Garment Construction

Adobe Illustrator & Photoshop

Microsoft Office Suite

## INDUSTRY SKILLS

Savannah College of Art and Design; September 2015- May 2016

Mentored by Fashion Designer, Brandon Son

Personally selected by Fashion Department to recieve mentorship; Individual One-On-One & Skype Critiques

## **EDUCATION**

Savannah College of Art and Design, Atlanta, Georgia

Bachelor of Fine Art in Fashion Design, Magna Cum Laude, GPA: 3.7 June 2016

County College of Morris, Randolph, New Jersey

Associates of Applied Science in Graphic Design, Cum Laude, GPA: 3.5 December 2013

## HONORS & AWARDS

- o **Provisional Patent Awarded 62/279,870** Method for Permanent Textile Manipulation
- Dean's List, SCAD, March 2014 June 2016
- Academic Honors Scholarship, SCAD, January 2014 June 2016
- American Graphic Design Award, 2014